



STATE OF IOWA
MASTER AGREEMENT
 Contract Declaration and Execution

EFFECTIVE BEGIN DATE: 01-01-2009
 EXPIRATION DATE: 12-31-2009
 PAGE: 1 of 3

VENDOR:

Educ Trng Research Assoc
 4 Carbonero Way
 Scotts Valley, CA 95066
 USA

VENDOR CONTACT:

Erin McCarthy
 PHONE: 800-321-4407 EXT:
 EMAIL: erinm@etr.org

ISSUER:

JEANETTE CHUPP
 PHONE: 515-281-6288
 EMAIL: Jeanette.Chupp@iowa.gov

FOB FOB Dest, Freight Prepaid

Contract For: Publications for Health Education and Health Promotion

The parties agree to comply with the terms and conditions on the following attachments which are by this reference made a part of the Agreement.

Attachment 1: General Terms and Conditions for goods contracts posted at web-site:

http://das.gse.iowa.gov/terms_goods.pdf

Attachment 2: Contractor's Resopnse to Competitive Bid 0709588004 of October 13, 2008, on file with the Iowa Dept. of Administrative Services, General Services Enterprise.

Health Education / Promotion Resources and Publications...

- Review the Information (attached), request a current catalog or go to web-site <http://etr.org/pub>
- Products available at published pricing
- Payment Terms: Net 30 days
- FOB: Ship Point (Shipping/Handling Charges invoiced) per the attached order form
- Minimum Order Requirement: None
- Returns (shipped in error or damaged in shipment) may be returned when pre-authorized.

Customer Service Contact: Erin McCarthy

- Phone: 800-321-4407 or FAX 800-435-8433
- E-Mail: erinm@etr.org

Contract Administrator: Matt McDowell, Business Director

- E-Mail: mattm@etr.org at Phone 831-440-2217

RENEWAL OPTIONS

FROM 01-01-2010 TO 12-31-2010
 FROM 01-01-2011 TO 12-31-2011
 FROM 01-01-2012 TO 12-31-2012
 FROM 01-01-2013 TO 12-31-2013

AUTHORIZED DEPARTMENT

ALL

IN WITNESS WHEREOF, this Agreement has been executed by the parties hereto.

CONTRACTOR		STATE OF IOWA	
CONTRACTOR'S NAME (If other than an individual, state whether a corp., partnership, etc.) <i>ETR Associates</i>		AGENCY NAME <i>Iowa Dept. of Administrative Services</i>	
BY (Authorized Signature) <i>Erin McCarthy</i>	Date Signed <i>1/9/09</i>	BY (Authorized Signature) <i>Jeanette Chupp</i>	Date Signed <i>January 2, 2009</i>
Printed Name and Title of Person Signing <i>Erin McCarthy</i>		Printed Name and Title of Person Signing <i>Jeanette Chupp</i>	
Address <i>4 Carbonero Way, Scotts Valley</i>		Address <i>1305 E. Walnut, Des Moines, Iowa</i>	

CA 95066



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LINE NO.	QUANTITY / SERVICE DATES	UNIT	COMMODITY / DESCRIPTION	UNIT COST / PRICE OF SERVICE
1	0.00000	715		\$0.000000
				\$0.000000
			PUBLICATIONS, AUDIOVISUAL MATERIALS, BOOKS, TEXTBOOKS (PRE	
			Health Education Materials per current catalog.	
2	0.00000	7158730		\$0.000000
				\$0.000000
			HEALTH	
			Health Education Pamphlets per catalog pricing	
3	0.00000	96286		\$0.000000
				\$0.000000
			Transportation of Goods and Other Freight Services	
			Shipping and Handling invoiced per order form.	



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TERMS AND CONDITIONS

Terms & Conditions Goods

The parties agree to comply with the terms and conditions on the following web site which are by this reference made a part of the Agreement.

General Terms and Conditions for goods contracts are posted at: http://das.gse.iowa.gov/terms_goods.pdf

Attachment # 1, RFB 0709588004 Bid Form

Specify the discount offered for State Orders: ^{See} Catalog Percent discount

Specify the Catalog/Price List from which your discount is offered:

Catalog or Price List Name: Health Promotion Catalog

Catalog or Price List Publication Date: 2008 - 2009

Attn: Two (2) copies of your catalog or price list must be returned with your bid package. If you are offering a discount from your web-site in lieu of a Catalog, specify the web-site address: http://

Payment is required by (check one): ☒ Paper Check *any payment type acceptable*
☒ MasterCard Procurement Card, at the time of order
☒ MasterCard Procurement Card, after receipt of materials and invoice
☒ Electronic Funds Transfer (per the Vendor Form included herein)

Payment Terms (check one): ☒ Net 30 Days; ☐ Net 60 Days; ☐ Other: _____

Freight Terms shall be (check one):

☐ FOB Destination, Freight Prepaid (no freight charges invoiced)
☐ FOB Destination, Freight Collect (actual UPS freight charges invoiced)
☒ FOB Ship Point (actual UPS freight charges shall be added to invoice).

Customer Service shall be provided by:

Name: Erin McCarthy, Phone: 1-800-321-4407
E-Mail Address: emc@etr.org FAX: 1-800-435-8433

Return of publications shipped in error, or received in a damaged condition shall be pre-authorized by customer service and returned at no-charge. Return of publications ordered in error shall be pre-authorized by customer service and invoiced a 0 percent re-stocking fee, or _____.

Minimum Order requirement (check one and complete):

☒ No Minimum Order requirements shall apply.
☐ A minimum order is required as specified: _____

Products offered herein contain _____ % Reclaimed/Recycled Material

Authorizing Signature: [Signature], Printed Name: Matt McDowell

Company Name/Address: ETR Associates, 4 Carbonero Way, Scotts Valley, CA 95066



2008-09 Order Form

Online
etr.org/pub

Phone free
1-800-321-4407
(6:30 a.m. to 4:30 p.m. Pacific Time)

Fax free
1-800-435-8433

Mail
ETR Associates
4 Cardonero Way
Scotts Valley, CA 95066-4200

4 Easy Steps to Ordering

1 Bill to: (PLEASE PRINT)

Organization or Agency _____
Department or Program _____
Person Using Materials _____
Address _____
City _____ State _____
Zip Code _____ Phone _____
Email Address _____

2 Ship to: (PLEASE PRINT)

Organization or Agency _____
Department or Program _____
Contact _____
Address _____
City _____ State _____
Zip Code _____ Phone _____
Email Address _____

3 Imprint

Check if imprint order	Title Number	Title	Quantity*	Unit Price†	Total Price
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					

* Quantity discounts given on a per-title basis. Pamphlets sold in quantities of 50 per title. † Prices subject to change without notice.

Shipping/handling if your subtotal =	Under \$50: Add \$7 \$50 - \$499: Add 12% \$5,000 - \$9,999: Add 9% Call for shipping charges outside the contiguous U.S.	\$500 - \$4,999: Add 10% \$5,000 - \$9,999: Add 9% Expedited shipping available. Call: 1-800-321-4407
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4 Payment Information

☐ Enclosed check or money order payable to ETR Associates
☐ P.O. attached (P.O.s also accepted online.)
☐ Charge my credit card: ☐ Visa ☐ MasterCard
Card Expires: month / year Credit verification # _____ (on back of card)
Account # _____ include all digits
Name _____ print name as it appears on credit card
Signature _____
Phone () _____

Subtotal	
Shipping/handling (see chart at left)	
Imprinting Charges (from step 3E on reverse side)	
CA State Sales Tax (CA customers add applicable sales tax)	
Order Total (orders of less than \$50 must be prepaid with check or credit card)	

Allow 2-3 weeks for delivery.

BILL TO ACCT#	
NEW INVOICE #	

IMPORTANT:
Please enter key code
from mailing label: _____ 3L

Ordering Information

Billing and Pricing

- To bill orders over \$50 to your organization with terms of net 30 days, please fax or mail a purchase order.
- Please contact us for discounts on pamphlet titles ordered in quantities of more than 5,000.
- Titles cannot be combined for quantity discount.

Customer Service

- If you have any questions about your order, please call our Customer Service Department toll-free at 1-800-321-4407 or email us at customerservice@etr.org

100% Guarantee: No Questions, No Exceptions

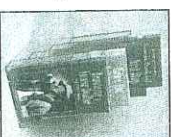
- If you're not completely satisfied, return any nonimprinted items within 30 days of receiving your order. You will promptly receive a refund or credit. Materials must be returned in resalable condition.

- For return instructions, call Customer Service toll-free at 1-800-321-4407.

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S041-3L
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about our new
program for
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Tobacco
Prevention**

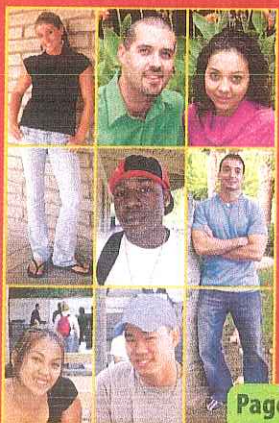
HIV & Drinking



Page
11

STD Facts

Sexually Transmitted Disease

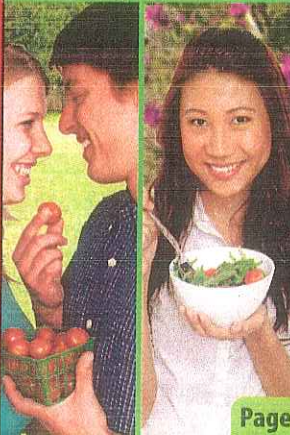


Page
5

Chlamydia • NGU • Genital
Gonorrhea • Hepatitis B • HIV/AIDS • Syphilis • Vaginitis

Losing Weight

Healthy Eating



Page
41

This Works

Dozens of Subjects

Including

STD & HIV
Abstinence
Obesity & Nutrition
Smoking, Drinking & Drugs
Pamphlets, Books *and more...*

2008-09

from MRSA
to Methadone

ETR's new titles address vital health issues

New

Drinking Doesn't Mix



Page
71

Drinking Doesn't Mix Smart Choices About Alcohol

Discusses activities and situations when it's risky to drink, including:

- Sports, especially water sports
- Online activities that require good judgment
- When you're stressed or depressed

Pamphlet
449-3L

New

HIV & Meth



Page
11

HIV & Meth Living Healthy

- Explains why using methamphetamine is especially risky for people with HIV
- Describes risks to the body, mind and behavior when you have HIV and use meth
- Discusses why people use meth and how addiction happens

Pamphlet
454-3L

New

Weight & Fitness



Page
75

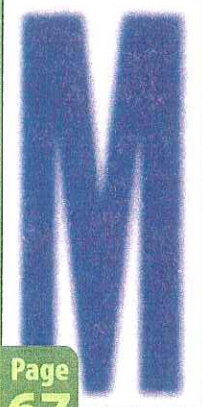
Lead the Way Weight & Fitness

- Offers tips for service members striving to reach and maintain physical fitness standards
- Emphasizes the importance of committing to be fit
- Stresses setting goals for nutrition, strength and endurance

Pamphlet
440-3L

New

about methadone



Page
67

About Methadone

- Explains that methadone is a prescription drug meant to be taken under a doctor's care
- Describes how methadone works to treat addiction to heroin and other narcotics
- Answers questions about methadone and pregnancy
- Discusses the dangers of abusing methadone

Pamphlet
452-3L

New

MRSA A Dangerous Germ



Page
49

MRSA A Dangerous Germ

- Explains that MRSA is a serious skin infection
- Lists signs to watch for when you have a skin infection, and discusses when to get help
- Tells how to protect yourself

Pamphlet
457-3L

New

Men & Diabetes Take Charge



Page
50

Men & Diabetes Take Charge

- Explains diabetes in a direct, easy-to-understand way
- Describes who is at risk
- Shows how a few easy changes can quickly reduce risk
- Offers simple activity and eating tips
- Lists the signs of diabetes

Pamphlet
439-3L
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Highest Quality, Best Savings!
We will beat all published prices on any comparable pamphlet.

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36¢ ea (\$18)

Pack of 100
34¢ ea (\$34)

Pack of 200
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Pack of 500
29¢ ea (\$145)

Pack of 1,000
26¢ ea (\$260)

5,000+ Discount
1-800-321-4407

ETR Associates

4 Carbonero Way
Scotts Valley, CA 95066-4200
1-800-321-4407

NONPROFIT ORGANIZATION
U.S. POSTAGE
PAID
ETR ASSOCIATES

Please include key code and customer number on all orders. Thank you.

Key Code

Customer Number

ETR Associates

EDUCATION • TRAINING • RESEARCH

Matt McDowell
Business Director
mattm@etr.org

4 Carbonero Way
Scotts Valley, CA 95066

tel.831.440.2217
fax.831.438.4284
www.etr.org/pub

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Friday, January 2, 2009

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- ▶ STD
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- ▶ Weight, Nutrition & Fitness

Questions?

1-800-321-4407

 6:30 a.m. to 4:30 p.m.
(Pacific time)
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